

Welcome to the May 2019 Panel News Brief! In this issue we will highlight information about household changes. You will read about how to remain on the panel if you move into a new home, and learn what to do if someone moves in or leaves your household while you are on the panel.

SPOTLIGHT: MOVING

A number of households move during the time they are on the TV ratings panel. Many of these homes can continue on as panel members even after they have changed address.



If you are planning a move, simply call or email us. You can speak to our friendly customer service staff on 1800 502 206 or email: panelsupport@nielsentam.com.au.



Our customer service staff will then arrange for a technician to collect the equipment from your current address before you relocate. After you move, we will determine if we are able to re-install the equipment based on the area you have moved to. If approved, we will give you enough time to settle in before we contact you for a re-installation into your new home.

NEW PEOPLE

Do you have new household members? If so, they will need their own button on the Nielsen remote.

We ask that you contact us via phone or email to let us know about any new people in your home.

This is so that we can collect all the information necessary to provide new household members with their own button on our Nielsen remote. The information required is very similar to the demographic information we collected from you when you were asked to join the TV ratings panel.

Once assigned a button on our remote control, they will be able to log in to our meter every time they are watching TV, just like you do!

Additionally, if someone has left your household we ask that you contact us as soon as possible, so that we can remove this person's button allocation and adjust our records accordingly.

A common question panellists ask is,

"What if they are only moving in for a few weeks?"

If this is the case, and you are having someone temporarily stay in your home for under a month, we ask that you log this person in as a guest each time they watch television.



DID YOU KNOW?

If you leave our TV Ratings panel, you are still eligible to redeem any outstanding points you may have.

Once our technicians remove the equipment from your home you will have 3 months to redeem any remaining points.

Please keep in mind that after we have collected the equipment, you will no longer be able to access our Panel Member's website.

You will need to call us to redeem your points for gifts if you are unable to access the Panel Member's website.

WINNING eGIFT CARDS

The process for winning gift cards and redeeming them is as follows:

If you win a gift card, or are credited with a bonus gift card, you will be allocated points. This means you will be redeeming the equivalent amount of points for the value of the gift card.

The equivalent amount of points for the value of the gift card will be credited into your membership account and then you can redeem your gift card by logging into your account online. You can also call our customer service staff, who can assist you over the phone.

CHOCOLATE CRACKERS



INGREDIENTS

- 1 box GF Eskal Deli Cracker
- 225g butter, chopped
- 1 cup lightly packed brown sugar
- 1 large pinch sea salt
- 1/2 teaspoon pure vanilla extract
- 225g dark/milk chocolate of choice, chopped
- 1 cup toasted nuts of choice, chopped
- Optional, extra salt for sprinkling

BE IN IT TO WIN IT!

Send in your Recipes/Pet Pictures by July 20th for the next August issue

All entries will receive 300 bonus points and must be emailed to panel.competition@nielsentam.com.au with your panel number

Winners will receive 6000 Bonus Points to put towards redeeming a gift !

CONGRATULATIONS
Panel Home 1213248 for this issue's recipe. We hope everybody enjoys!

PET PICTURE



CONGRATULATIONS
Panel Home 2431562 for their photo of Sadie and Simba the Huskys.

INSTRUCTIONS

1. Preheat oven to 175 degrees Celsius and cover trays with foil then baking paper
2. Layer crackers on tray/s
3. Melt butter and sugar in small saucepan, bring to boil, allow it to bubble for 3 minutes, stirring well.
4. Remove from heat, add vanilla and salt and pour immediately over crackers, use back of spoon to spread evenly before it sets.
5. Pop into oven for 10 minutes - should just bubble
6. Remove from oven and place pieces of chocolate on hot caramel. As it melts spread evenly over the surface.
7. Sprinkle nuts over the top and leave to cool. Store in fridge when partially set.
8. Break into pieces. Store for up to a week in airtight container.

JUST FOR FUN !

See if you can unscramble each word which relates to television ratings !

- gnrsiat -----
- weingvi -----
- limloni -----
- veonietls -----
- rongntioim -----

LAST ISSUES ANSWER

- NALPE **PANEL**
- LISENNE **NIELSEN**
- SOILETNEIV **TELEVISION**
- CEIDEUNA **AUDIENCE**
- NATSEEMUERM **MEASUREMENT**
- REMKAT **MARKET**
- ERCEHSAR **RESEARCH**

FINAL WORD

P E O P L E M E T E R

HOUSEHOLD BONUS POINTS

Each issue, we draw ten households at random to receive 500 bonus points!
The winners for this issue are:

- 1036433 Beaumont Hills, NSW
- 1241786 Alexandra Hills, QLD
- 1413263 Preston, VIC
- 1633571 South Plympton, SA
- 1843073 Fremantle, WA
- 2121868 Narromine, NSW
- 2261428 Nanango, QLD
- 2451232 Metung, VIC
- 2921690 Blackmans Bay, TAS
- 3880103 Derby, WA

Congratulations to the above households. You are the lucky winners for the May Panel News Brief!

CONTACT US

1800 502 206

PUBLIC HOLIDAYS:
12pm-4pm

OFFICE HOURS (EST)

MON-THURS: 9am-10pm
FRIDAY: 9am-8pm
SATURDAY: 12pm-5pm
SUNDAY: 1pm-5pm

WWW.NIELSENTAM.COM.AU

[PANELSUPPORT@NIELSENTAM.COM.AU](mailto:panelsupport@nielsentam.com.au)

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